It was the late 2000s. The people at Spatial Networks were busy. Too busy. Their clients needed answers and the task of collecting the data to provide those answers was becoming untenable. Transcription errors, translation mistakes, waiting too long for data to return to HQ - every little hiccup was taking its toll. They didn't just need something better, they needed a game-changer. With nothing available to suit their needs, they decided to face the challenge head-on and create their own solution. That solution was called Fulcrum.

Fulcrum completely transformed their ability to do work, increasing efficiency, eliminating errors, reducing overhead, supercharging productivity, and ultimately, answering questions. Today, thousands of companies all over the world are using Fulcrum to get a more complete picture of their data and answering their own questions. But the real question is: Why aren't you doing the same?

Let's talk. getanswers@fulcrumapp.com

IF YOU NEED ANSWERS
YOU NEED FULCRUM

Thousands of companies have distributed workforces collecting business intelligence every day.

Each day, companies miss millions of opportunities to capture detailed business data.

With Fulcrum, any business can build a custom field intelligence solution to gain valuable insights into assets and operations.
Data Collection Designed for You.

Customize your own app. Make it as simple or as advanced as it needs to be.

Define your company roles, deploy your app, and let your field teams dig in.

Collection with Fulcrum is completely straightforward with no training needed. If your field staff can use a smartphone, they can use Fulcrum. Add rich media fields to provide a more complete picture of each record.

All your collected data syncs to the cloud with one tap. Even if you go offline, your team can keep collecting records and sync them when they're back up and running.

Generate robust reports to help interrogate your data and extract the ground-truth answers you need to mitigate risk and make better decisions.
Making Data Collection Simple
Create mobile forms and surveys in just minutes & deploy them to any iPhone, iPad, & Android device.

Faster Decision Making
Deploy Fulcrum to your field teams to conduct inspections and generate real-time reports with location data. Make critical decisions without waiting for the end of the workday.

More Accurate Data
Replace error-prone paper processes with Fulcrum forms, which have visibility, requirement, and validation logic built in - resulting in more consistent, reliable data

Automated Workflow
Create custom, automated workflows using native Fulcrum features that help you manage projects stage by stage and keep team members updated on progress along the way.

The Limitless Potential Of Fulcrum
From construction sites in New York City to minefields in Cambodia, Fulcrum users are finding new and innovative ways to use our versatile platform to solve real-world problems. Our intuitive, web-based form designer allows you to build your own data collection app, complete with advanced field logic rules to ensure data integrity. Here are just a few examples:

Brown & Caldwell
Working with the government of DeKalb County, GA, the environmental engineers used Fulcrum to locate and inspect 30,000 manholes as part of a project to reduce sewer overflows.

Desert Channels Queensland
The community organization uses Fulcrum for natural resource management, from weed and wildlife monitoring to chemical application tracking to vehicle maintenance.

Rodriguez Consulting
With the help of Fulcrum, the engineering and geospatial solutions firm inspected more than 1,000 fire hydrants and 56 miles of roadway for the Philadelphia Water Department.

USIC
The oil, gas, and energy company used Fulcrum to conduct a gas meter inspection and leak detection project involving more than 3,300 miles of pipeline in upstate New York.
Whatever Your Industry, Fulcrum Has You Covered