

AXON BODY 3 WITH RESPOND FOR DEVICES:

CUSTOMER REACTIONS

Axon Body 3 is our latest ground-breaking body-worn camera for law enforcement. It features advanced imaging, including improved low-light performance and clear frame playback. Multiple microphones capture more evidentiary audio with less wind noise. And it retains a sleek simplicity that makes it easy to operate in the most stressful scenarios. As a recording device, it's the best in the industry. But we've also introduced our real-time situational awareness technology, Respond for Devices, to make it an unprecedented tool for officer safety and command efficiency.

WHY AXON BODY 3 WITH RESPOND?

TechValidate recently surveyed over 200 Body 3 and Respond users, and here's what they said:

- / **93%** agreed Body 3 was the best body camera on the market today
- / **73%** said the camera's simple operation was one of their favorite aspects of the device
- / **Over half** said the combination of imaging and audio were the most valuable camera capabilities
- / **90%** said Respond has had a Positive or Extremely Positive impact on Officer Safety. This was followed by Leaders' Situational Awareness (87%), Efficiency of Daily Command Operations (76%), and Relationships with the Community (71%)

Here's what users had to say in their own words* about the technology.

/ ON AXON BODY 3'S QUALITY & USABILITY

"The quality of the recording is great. The device is easy to operate. And the Axon staff have been amazing with their knowledge and responsiveness." — **Command staff from County Sheriff's Office with 110 sworn**

"Axon Body 3 has been received well by our officers, and the video [...] during low light situations has been great." — **Communications Specialist from PD with 419 sworn**

"The enhanced officer safety and transparency to our community has had a positive impact on the members of our agency. Axon continues to improve their technology which improves officer safety." — **Deputy Chief from PD with 118 sworn**

/ ON HOW RESPOND HAS HELPED THEIR OFFICERS AND AGENCIES BE SAFER AND MORE EFFICIENT

“We’ve had one instance where Respond for Devices helped determine the safety of an officer who wasn’t answering their radio. Turned out they were safe, but ordinarily we wouldn’t have known that info until an officer got on scene, sometimes minutes later.” — **Deputy Chief of Operations from PD with 195 sworn**

“We have multiple high-risk operations occurring at one time. This allows one central command to be at all of them at once. It helps with deploying the needed resources to our officers and citizens.”

— **Command staff from PD with 158 sworn**

“I was in a wooded area by myself looking for two subjects that did not lend itself to a street address. Our information center was able to map me and watch the video to increase officer safety while giving me real time-directions.” — **Officer from Major City PD with 1,500 sworn**

“Respond has given supervisors an on-the-scene awareness when they can’t be everywhere at once. Officers know it’s there and believe it’s for their safety, being able to locate them in an emergency.”

— **BWC Unit Supervisor from Sheriff’s Office with 493 sworn**

/ ON THE BENEFITS OF BEING PART OF THE AXON NETWORK

“[Body 3 and Respond] turned out to be one of the best purchases we have made to help support a Real Time Crime Center. Axon is so much more than just Respond and Body 3. Axon Evidence is the heart of the system, and this software and hardware are the beginning of policing of the future.” — **Sergeant at an agency with 641 sworn**

“We switched to Axon after using another BWC vendor for about four years. We wanted to go with a company that had a proven system like Axon Evidence to provide one umbrella source to access all data (BWC, in-car, interview room and TASER). Previously we had to use multiple systems to access the various media and data. Our previous vendor always seemed to be striving to “catch-up” to what Axon was doing, so we decided to switch to the premier vendor in the police video field - Axon.” — **BWC Program manager from PD with 150 sworn**

*Responses have been lightly edited for clarity and grammar.

THESE ARE JUST SOME OF THE BENEFITS THAT AGENCIES LARGE AND SMALL ARE SEEING AFTER ADOPTING AXON BODY 3 WITH RESPOND FOR DEVICES. VISIT [AXON.COM/BODY3](https://www.axon.com/body3) TO LEARN MORE.

