



AT&T FIRSTNET DEALER PROGRAM

80+% of public service leaders anticipate the pace of technology change will increase at an unprecedented rate over the next three years.¹ Are you advising and enabling your public safety customers for disruptive changes happening today?

FIRSTNET: BUILT FOR AND WITH PUBLIC SAFETY

[FirstNet](#) is THE nationwide wireless broadband network built for and with public safety. First responders can rely on this LTE network to share critical information across disciplines and jurisdictions in a highly secure manner during times of emergency. AT&T is proud to have been selected by the First Responder Network Authority to build and maintain the network, develop an ecosystem of public safety applications and devices supporting it, and drive public safety adoption of operation critical applications and services.

JOIN THE FIRSTNET DEALER PROGRAM

Be part of an innovative team that helps save lives every day through devices, applications and services used by first responders. We are looking for companies with:

- Strong track records of responsibility and reliability serving public safety customers
- Extensive experience selling mobility solutions

FirstNet Dealers provide unique solutions that could be used over the FirstNet platform today including:

- **Purpose-built devices:** Rugged handhelds, body cameras, rugged laptops, tablets, gateways, modems
- **Public safety applications:** Situational awareness, automatic vehicle location (AVL), push-to-talk APIs
- **Integration:** Interoperability solutions for two-way radios, dispatch and LTE, staging, kitting, installation, professional services

PROGRAM BENEFITS

Strengthen your public safety relationships. Drive new revenue streams. The program offers you:

- Access to the FirstNet portfolio of certified mobility solutions
- Managed co-sell engagement model via a team dedicated to FirstNet sales
- Competitive compensation – including up-front payments and recurring revenue
- FirstNet device and application certification
- In-depth FirstNet product/solution training
- Branding and marketing support from AT&T

CONTACT US

To learn more, please contact **Steve Driscoll**, AT&T FirstNet Dealer Program Manager, sd8410@att.com, (678) 234-2564.

¹Accenture Public Safety Technology Vision, https://www.accenture.com/t20170224T023629Z_w_us-en/acnmedia/PDF-23/Accenture-Police-Brochure-Low-Res-New.pdf

